

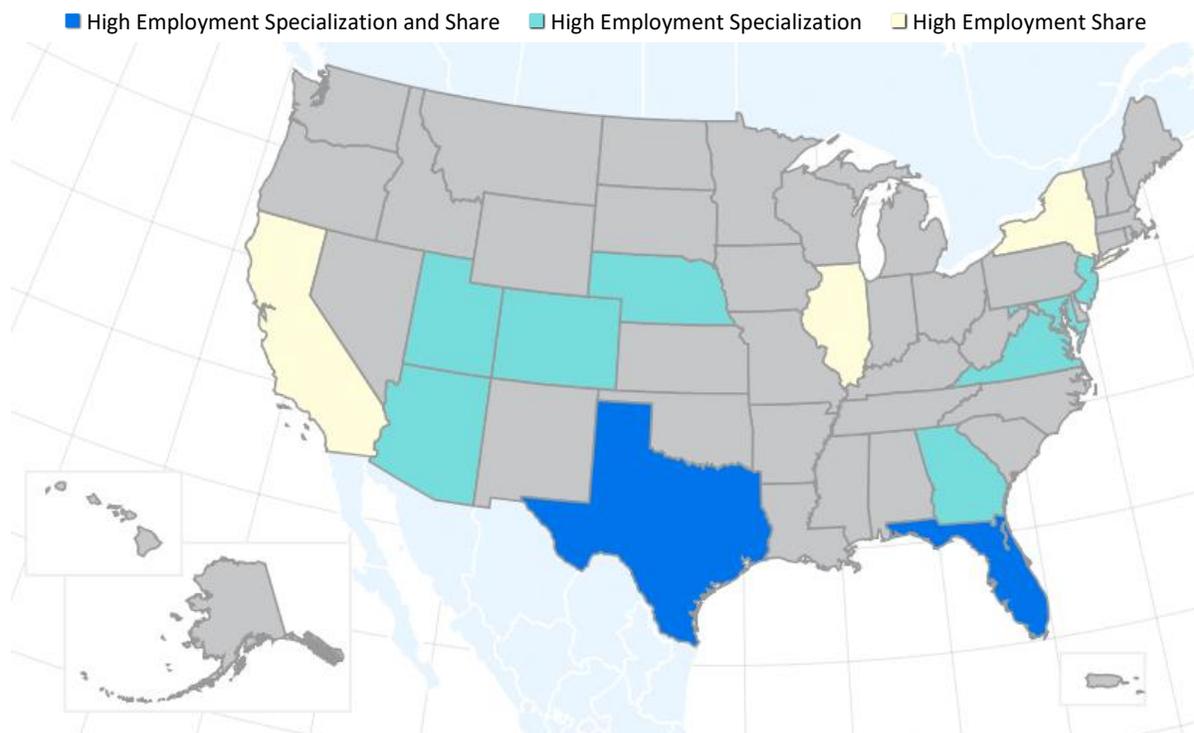
U.S. Industry Report

Business Services Cluster

The Business Services cluster includes subclusters in Corporate Headquarters, Computer, Engineering, Consulting, and Employment Placement Services, among others. This cluster represents industries ranging from Architectural Services (NAICS 541310) to Computer Systems Design Services (NAICS 541512). As of 2016, there are **498,727 establishments** across the United States that employ **12,090,798 professionals**, earning an **average annual wage of \$81,343**. The following two states offer high employment specialization *and* share.

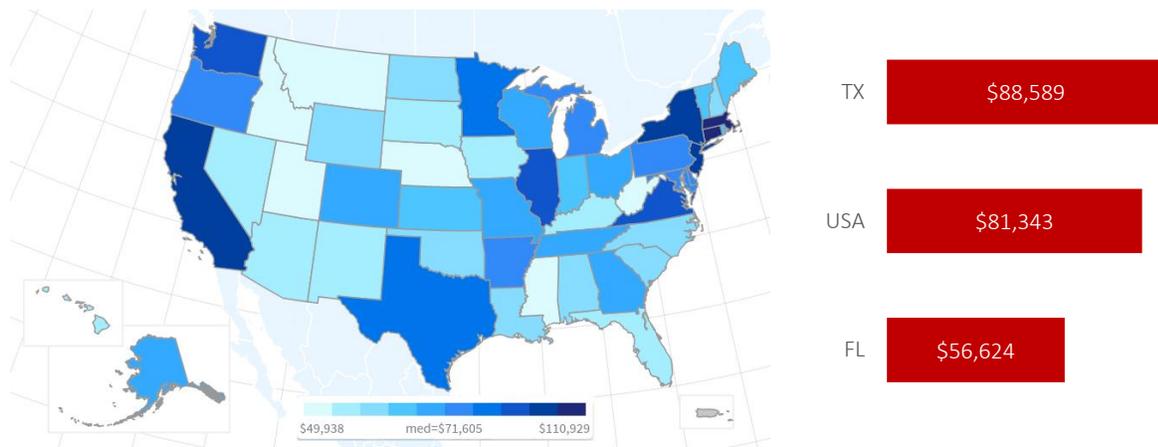
FLORIDA	TEXAS
Location Quotient 1.9	Location Quotient 1.1
Establishments 39,941	Establishments 40,251
Employment 1,626,371	Employment 1,071,682

Top States by Specialization & Share



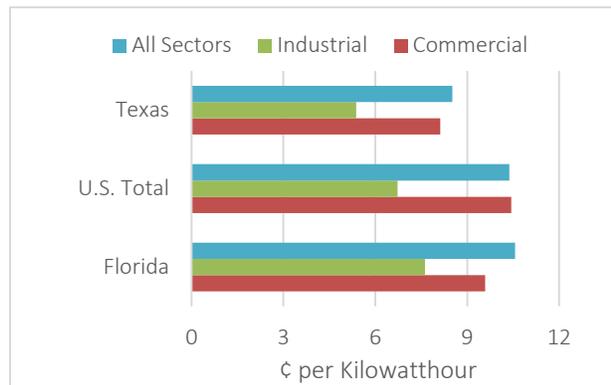
Source: [U.S. Cluster Mapping Project](#)

2016 Average Annual Cluster Wages



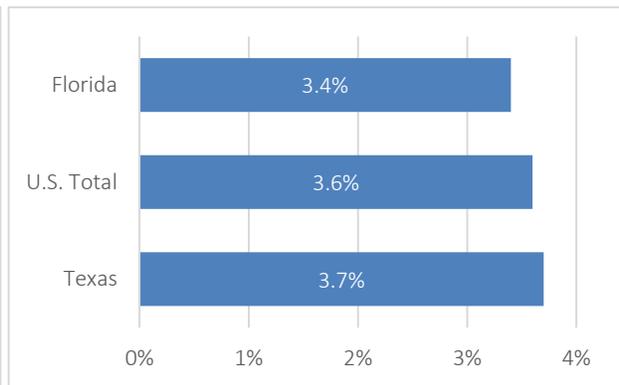
Source: *U.S. Cluster Mapping Project*

Energy Costs (March 2019)



Source: *Energy Information Administration, Electric Power Monthly*

Unemployment Rates (April 2019)



Source: *Bureau of Labor Statistics*

State Cluster Trends (2011-2016)

Highest % ↑ in Employment	NORTH CAROLINA	MONTANA	FLORIDA	NEBRASKA	NORTH DAKOTA
	11%	10%	8%	8%	7%
2016 Employment	350,887	34,807	1,626,371	128,039	18,531
Most New Establishments	CALIFORNIA	TEXAS	FLORIDA	VIRGINIA	NEW YORK
	+7,430	+6,566	+5,754	+2,345	+2,266
2016 Establishments	69,270	40,251	39,941	21,721	32,131
Highest ↑ in Location Quotient	MONTANA	NEBRASKA	NORTH CAROLINA	FLORIDA	ARIZONA
	+0.23	+0.23	+0.21	+0.13	+0.10
2016 LQ	1.15	1.32	0.98	1.93	1.15

Source: *U.S. Cluster Mapping Project*

Definitions

Cluster – A cluster is a regional concentration of related industries that arise out of the various types of linkages or externalities that span across industries in a particular location.

Establishment – An establishment is a single physical location at which business is conducted or services or industrial operations are performed. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. When two or more activities are carried on at a single location under a single ownership, all activities generally are grouped together as a single establishment

Location Quotient – A location quotient greater than 1 indicates a higher than average cluster concentration in a location.

NAICS – The North American Industry Classification System is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

High Employment Share – States with high employment *share* rank among the top 10 percent of states with employment information by number of employees in an industry.

High Employment Specialization – States with high employment *specialization* have a location quotient ranking among the top 25 percent of states with employment information for an industry.

U.S. States and Territories



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