

## PRE-SOLICITATION NOTICE

Date: July 12, 2022

Document Type: Pre-solicitation Notice

Solicitation Number: 19JA80-22-Q-0044

Classification Code: R – Support Services (Prof, Admin, Mgmt)

NAICS Code: 541613 - Marketing Consulting Services

Contracting Office Address: U.S. Embassy Tokyo, Procurement/Contracting Office  
1-10-5 Akasaka, Minato-ku, Tokyo 107-8420, Japan

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Subject: Annual subscription of a Commercial Social Analytics Platform

Opening and Closing Dates: To be announced (please see the solicitation when it is uploaded.)

Description: Please note that this solicitation is not ready to be issued as of this date. The U.S. Embassy Tokyo will launch the solicitation on the Embassy's website when it is available.

[\(https://jp.usembassy.gov/jobs/business-opportunities/\)](https://jp.usembassy.gov/jobs/business-opportunities/)

The U.S. Embassy Tokyo requires a contractor to provide annual subscription services of a commercial social analytics platform for the U.S. Embassy in Tokyo, Japan. The performance period of this contract is from the start date in the Notice to Proceed and continuing for 12 months, with two one-year options to renew. All responsible sources may submit a quote, which will be considered.

Note: As required by U.S. Government's federal acquisition regulation (FAR provision 52.204-7, System for Award Management), prospective offerors shall be registered in the System for Award Management (SAM) database prior to award of a contract. Below is the website link providing vendor registration information: <https://www.sam.gov/SAM/>

Place of Contract Performance: Tokyo, Japan